

**introducing  
the  
revolution  
the  
computer  
games  
industry  
has  
been  
waiting  
for...**

**design games**  
the computer game is dead, long live the computer game

**we'll  
help  
you  
transform  
your  
great  
concept  
into an  
even  
better  
gaming  
franchise**

# designgames

the founders of **designgames** have designed, programmed and managed a truly impressive list of titles with decades of combined industry experience behind them... this wealth of experience in game design, product development and global publishing has seen them working with some of the biggest brands and companies in the entire industry, including;

EIDOS  
INTERACTIVE

SEGA



Nintendo

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utilising this impressive depth of expertise, **designgames** is able to offer a comprehensive range of design and pre-production services - *further details available on request*

## creative services

concept development  
design overview  
complete game design  
development consultancy

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design appraisal  
preparing a design for presentation  
independent game review  
competitive study  
global suitability review  
game progression and difficulty evaluation

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cross-platform redesign  
instruction manual  
reverse-engineered design bible

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interface prototyping & styling  
character creation & story development  
style guide & game logo creation

## creative attributes

broad industry experience

- publisher & developer
- design & presentation
- art & programming
- management

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applied creativity  
passion for design  
focus on the customer  
dedicated to quality  
structured versatility

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global market awareness  
brand empathy  
brand development

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professional  
confidentiality assured  
structured versatility

## game players demand better designed games

players of all ages want games that are better designed - we all want games that are delivered on time and without the usual compromises - games that are developed to budget without costly extensions - games that sell in the millions - games that win awards... with quality design at the heart of game development, it needn't be just another pipe dream

**designgames** is at the forefront of the revolution that is taking place in the world of computer game creation; and they would like to partner you and your company in a profitable and prosperous, game-filled future

give your IP the  treatment

for more information...

please call kevin buckner on 01438 227 949  
or send an email to [kevin@designgames.co.uk](mailto:kevin@designgames.co.uk)  
or visit our web site at [designgames.co.uk](http://designgames.co.uk)